

CIEX Journal

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CIEX JOURN@L

INNOVATION AND PROFESSIONAL DEVELOPMENT

No. 16



RESEARCH PAPERS

Students' & Teachers' Voices

VALUES AND CULTURE

Personal Development and Growth

CIEX Symposium Summaries

Updating Language Teaching Professionals



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Learning with Social Media

Daniel Dueñas, M.A
 Centro de idiomas Extranjeros (CIEX). México

“Learning with Social Media” is a workshop proposal based on research carried out at CIEX (Centro de Idiomas Extranjeros “Ignacio Manuel Altamirano”) entitled “USING SOCIAL NETWORKS FOR PROMOTING AUTONOMOUS LEARNING IN BASIC ENGLISH STUDENTS AT CIEX”. The objective of this workshop is to present new alternatives for online language teaching, including some examples of activities based on Twitter, one of the most popular social networks at the moment. During the workshop, the audience will be involved in the activities using their smartphones and Twitter, additionally, they will be able to explore the use of social media with educational purposes.

ABOUT THE SPEAKER:

Daniel Dueñas Armenta studied the Bachelor of Arts in English Letters and the Master Degree in English Teaching and Applied Linguistics at CIEX, and he has taught in the English courses for 8 years and in the Bachelor of Arts Program for 4 years. He is interested in research, especially in the application of technological tools or resources in English language teaching.

KEYWORDS:

Social media, language learning, language teaching, online learning, Twitter

SUMMARY

“Learning with Social Media” presents an introduction about the use of social media. Social networks are useful for language learning in different environments, inside the classroom and even out-of-doors, since they generate new virtual spaces for learners to interact and communicate no matter where they are (Martins da Silva & Wolfgang, 2016). The audience will be able to reflect on the use of smartphones and the impact social media has in the world and in students of languages. Furthermore, the audience will be exposed to a brief instruction about the use of Twitter and its multiple functions to facilitate the participation on the activities during the workshop. Additionally, the audience will join in three activities using Twitter, directed by the lecturer. These activities attempt to reinforce the English learner’s language skills with games, teamwork and individual work, and also present writing assignments in a more interesting and attractive way for students. The audience will participate in a debate, in a game, and in an individual challenge where they will have the opportunity to be exposed to Twitter and different tools that this social network offers, with an educational purpose. After that, the audience will be encouraged to think about new ideas for implementing Twitter on online classes. Finally, the benefits of using Twitter for language learning and teaching in online classes will be presented, to provide language teachers with more alternatives of activities using technology that can be enjoyable for learners. The workshop finishes with a conclusion that highlights the most important points previously discussed.

REFERENCES

- Martins da Silva, V. & Wolfgang M. (2016). Analyzing students’ interactions through social presence and social network metrics, International Conferences ITS, 123 – 130.

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FOREIGN LANGUAGE CENTER
"IGNACIO MANUEL ALTAMIRANO"
CALLS TO PUBLISH IN ITS SEVENTEENTH
ISSUE OF THE CIEX JOURNAL
(ELECTRONIC AND PRINTED)

"INNOVATION AND PROFESSIONAL DEVELOPMENT"
(INTERNATIONAL AND REFEREED NOW ALSO IN
LATINDEX, CONACYT AND GOOGLE SCHOLAR)

This call is addressed to: Professors – Researchers, undergraduate and graduate students from the BA in English Letters and Masters in Language Teaching and Applied Linguistics at CIEX and any researcher and scholar who wish to publish research articles, research essays, or thesis results, all related to the main topic of the Journal: Language, Culture and Teaching. The sections of the Journal are:

- a) Students' & teachers' voices: National and International Research Articles.
- b) Updating Language Teaching Professionals: CIEX Symposiums Proceedings.
- c) Personal Development and Growth: Moral Values and Culture.

The guidelines to write and present the proposals are described below:

1. Title: in English and in Spanish.

2. Summary (in English and in Spanish, 100 words), containing the following aspects:

- a) Introduction:** This section describes the context where the research was carried out, reason why the topic was selected, importance of the study, reason why the research was carried out.
- b) Purpose:** Here the writer states and explains the research objectives, intentions, questions or hypothesis.
- c) Research method:** In this part, the author mentions and justifies the research method that was selected, describes briefly the subjects, the context and the research procedures, as well as the instruments that were used for the data and information collection.
- d) Product:** Here, the writer presents the main findings, the degree to which the research objectives were reached and the answers to the research questions.
- e) Conclusion:** This section suggests the importance of the findings, considering the contribution to the theory, the research area and professional practice and suggest practical uses as well as possible applications for further research.

3. Body of the article:

- a) Key words:** Five, in English and in Spanish.
- b) Introduction:** Present the research topic area, studied theme, and the research study, mentioning if it is: descriptive, explanatory, evaluative, correlational, interpretative, ethnographic, etc. Also, emphasize the research problem or topic.
- c) Literature review:** Present the main terms, concepts, and theoretical claims or principles, models, etc. analyzing and discussing the ideas presented by the main authors who have studied the topics related to the research or study presented. The references should not be more than 10 years old.
- d) Research methodology:** Describe the research approach: qualitative, quantitative or mixed.
- e) Describe the research method:** Case study, longitudinal research, transversal research, experimental research, cuasi-experimental research, etc. Describe the **data type** (describe

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and justify the data base, or universe, or sample, etc.) Characterize the **subjects** (describe the participants in the research). **Context** (describe the geographic and the institutional context where the research was carried out). **Instruments** (describe the research instruments used to collect information and data). Data analysis methods (describe and justify the quantitative, qualitative or mixed methods).

- f) **Main findings.** Synthesize, present, interpret and argue the most significant results found.
- g) **Main limitations of the study** (related to the geographical or institutional context or knowledge area where the conclusions or suggestions could be applicable).
- h) **Main applications and impact of the research.** Describe the main benefits of the research and the possible applications of the proposal.
- i) **Conclusions.** Describe the main conclusions generated from the answers to the research questions.

Topics for the articles:

1. Language learning and teaching processes.
2. Professional competencies development.
3. Teaching methodology based on constructivist principles.
4. Alternative language learning theories.
5. Curriculum design: design of language programs or language courses.
6. Design, selection and adaptation of language teaching materials.
7. Language learning evaluation.
8. Language and culture.
9. Research and professional development.
10. Educational technology in languages.

Format:

- Title using Arial font, size 14
- Text using Arial font, size 12
- Margins: top 2.5, bottom 2.5, left 2.5, right 2.5.
- Spaces: 1.5
- No indented paragraphs

Length of the articles:

- 8 to 12 pages containing text (from 3000 to 5000 words approximately)
- 1-2 pages containing references (using the American Psychological Association APA format)

Languages: The articles can be written in English or Spanish.

The editorial process includes a rigorous academic review by a strict pair of “blind” reviewers and the use of **Plagius software** to verify that ethical standards are respected and that there is no plagiarism in any of the documents.

Please upload the articles on the CIEX JOURNAL WEBSITE: <http://journal.ciex.edu.mx>

Deadline to send the proposals: July 31st, 2023.

Editor: M.A. Hugo Enrique Mayo Castrejón - journal@ciex.edu.mx

LICENCIATURA EN INGLÉS

MAESTRÍA EN LA ENSEÑANZA DEL IDIOMA
INGLÉS Y LINGÜÍSTICA APLICADA



El Centro de Idiomas Extranjeros "Ignacio Manuel Altamirano"

CONVOCA

A los aspirantes interesados en cursar la **Licenciatura en Letras Inglesas** (Modalidades: Presencial y/o en línea) o la **Maestría en la Enseñanza del Idioma Inglés y Lingüística Aplicada** a participar en el Concurso de Selección para el ingreso al Ciclo Escolar 2023-2024, presentando el examen de admisión que se realizará mediante previa cita hasta el 26 de agosto de 2023, conforme a los siguientes:

REQUISITOS

Los interesados en participar deben realizar todos los trámites y procedimientos institucionales, además de cumplir con los requisitos descritos en el cronograma y el instructivo correspondiente a esta Convocatoria, los cuales son:

- » Leer y aceptar los términos y condiciones de la convocatoria y su instructivo.
- » Realizar el registro en las fechas establecidas en esta Convocatoria.
- » Comunicarse a la institución para realizar una cita para el examen de admisión.
- » Pagar el derecho de examen de selección.
- » Presentar el examen de selección y una evaluación de valores y actitudes en el lugar, día y hora señalados, mediante previa cita.
- » Ser aceptados mediante un concurso de selección, dentro de los periodos que al efecto se señalen.
- » Recibir una carta de aceptación por parte del Comité Evaluador de la institución.
- » En caso de ser seleccionado en la **Licenciatura en Letras Inglesas**, contar con Certificado de Bachillerato con un promedio mínimo de ocho (8.0) o su equivalente y entregarlo con la demás documentación solicitada el día y en el lugar establecidos, de acuerdo con los términos señalados en la institución.
- » En caso de ser seleccionado en la **Maestría en la Enseñanza del Idioma Inglés y Lingüística Aplicada**, contar con Título de Licenciatura, Cédula Profesional, Carta de motivos, Certificación TOEFL (500 puntos mínimo).

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