

CIEX Journal

Año 8

No. 16

Abril - Septiembre 2023

# CIEX JOURN@L

INNOVATION AND PROFESSIONAL DEVELOPMENT

## No. 16



### RESEARCH PAPERS

Students' & Teachers' Voices

### VALUES AND CULTURE

Personal Development and Growth

### CIEX Symposium Summaries

Updating Language Teaching Professionals



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CIEX Journ@l, Año 7 No. 15. (2022), abril - septiembre 2023, es una publicación bianual editada y distribuida por CIEX S.C. Calle Pedro Ascencio 12, Col. Centro, Chilpancingo, Guerrero, México. C. P. 39000, Tel. 7474947973, journal.ciex.edu.mx, Editor responsable: Mtro. Hugo Enrique Mayo Castrejón, journal@ciex.edu.mx. Reserva de Derechos al Uso Exclusivo No. 04-2016-081814195600-203, ISSN: 2395-9517, otorgado por el Instituto Nacional de Derechos de Autor. Responsable de la última actualización de este número: Coordinación Editorial de CIEX S.C, MCT. Gerardo Heredia Cenobio, Calle Pedro Ascencio, 12, Col. Centro, Chilpancingo, Guerrero, México. C. P. 39000. Fecha de última modificación: abril, 2023.

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# The Use of Technology to Promote English Learning

**Miguel Parra, Undergraduate**  
Centro de idiomas Extranjeros (CIEX). México

The use of technology in the language teaching and learning field has become a key component of the learning process, both inside and outside the classroom. The rapid evolution of technologies shows us the importance of being aligned with them in order to be updated and be involved in the effective digital tools that technology offers us, where in most cases, technology is used in every language class. Furthermore, teachers can implement classroom activities using technology as a complementary tool, which improves language learning. This research focuses on how using new technologies through teaching activities can help students learn English as a foreign language.

## ABOUT THE SPEAKER:

Miguel Ángel Parra Linares is an enthusiastic third grade student of CIEX BA as well as Architecture and Urbanism Bachelor at Universidad Autónoma de Guerrero. Public speaker who participates in different events and competitions around Guerrero. His passion about learning different languages, teaching English language to young learners and designing sustainable green spaces allows him to search and improve more about it.

**KEYWORDS:** Technology, language learning, digital tools, teaching activities

## SUMMARY

The development of English as a foreign language across the world has significantly impacted a higher percentage of learners' lives from different contexts. Through the years to the present, different teaching methods have been implemented to demonstrate the quality of effectiveness during the learning process. However, some teaching methods are changing, and this new era also assigns new challenges and responsibilities to the contemporary teacher to implement innovative strategies and techniques in favor of technology as part of a successful integration into the learning process. Additionally, Larsen-Freeman & Anderson (2011) concur that technology offers teaching materials and introduces learning experiences into the world of the learners. The technology standards for language teacher preparation implies an active role to keep up and have access to new language teaching technologies development, in order to get a better comprehension on how technologies work among language skills as well. The application of Information and communication technologies (ICTs) in language teaching gives students the opportunity to use a wide variety of technological resources that can be implemented inside the classroom to manipulate information and offer digital didactic materials. The opportunity to gather information and access a variety of resources for the analysis and interpretation of language and context is provided by the use of the internet (Arifah, 2014). Besides technology can be beneficial in different aspects for effective learning, there are also some difficulties that both teachers and students face; the main characteristics are budget limitations, resistance to change, and poor networking infrastructure. The language materials' design and the classroom activities using technology will be a great improvement to support the students' learning in the classes. In order for students to succeed in language learning, teachers should encourage them to find appropriate activities using technology (Harmer, 2007).

## **REFERENCES**

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FOREIGN LANGUAGE CENTER  
"IGNACIO MANUEL ALTAMIRANO"  
CALLS TO PUBLISH IN ITS SEVENTEENTH  
ISSUE OF THE CIEX JOURNAL  
(ELECTRONIC AND PRINTED)

"INNOVATION AND PROFESSIONAL DEVELOPMENT"  
(INTERNATIONAL AND REFEREED NOW ALSO IN  
LATINDEX, CONACYT AND GOOGLE SCHOLAR)

This call is addressed to: Professors – Researchers, undergraduate and graduate students from the BA in English Letters and Masters in Language Teaching and Applied Linguistics at CIEX and any researcher and scholar who wish to publish research articles, research essays, or thesis results, all related to the main topic of the Journal: Language, Culture and Teaching. The sections of the Journal are:

- a) Students' & teachers' voices: National and International Research Articles.
- b) Updating Language Teaching Professionals: CIEX Symposiums Proceedings.
- c) Personal Development and Growth: Moral Values and Culture.

**The guidelines to write and present the proposals are described below:**

**1. Title:** in English and in Spanish.

**2. Summary (in English and in Spanish, 100 words), containing the following aspects:**

- a) Introduction:** This section describes the context where the research was carried out, reason why the topic was selected, importance of the study, reason why the research was carried out.
- b) Purpose:** Here the writer states and explains the research objectives, intentions, questions or hypothesis.
- c) Research method:** In this part, the author mentions and justifies the research method that was selected, describes briefly the subjects, the context and the research procedures, as well as the instruments that were used for the data and information collection.
- d) Product:** Here, the writer presents the main findings, the degree to which the research objectives were reached and the answers to the research questions.
- e) Conclusion:** This section suggests the importance of the findings, considering the contribution to the theory, the research area and professional practice and suggest practical uses as well as possible applications for further research.

**3. Body of the article:**

- a) Key words:** Five, in English and in Spanish.
- b) Introduction:** Present the research topic area, studied theme, and the research study, mentioning if it is: descriptive, explanatory, evaluative, correlational, interpretative, ethnographic, etc. Also, emphasize the research problem or topic.
- c) Literature review:** Present the main terms, concepts, and theoretical claims or principles, models, etc. analyzing and discussing the ideas presented by the main authors who have studied the topics related to the research or study presented. The references should not be more than 10 years old.
- d) Research methodology:** Describe the research approach: qualitative, quantitative or mixed.
- e) Describe the research method:** Case study, longitudinal research, transversal research, experimental research, cuasi-experimental research, etc. Describe the **data type** (describe

# CIEX JOURNAL

and justify the data base, or universe, or sample, etc.) Characterize the **subjects** (describe the participants in the research). **Context** (describe the geographic and the institutional context where the research was carried out). **Instruments** (describe the research instruments used to collect information and data). Data analysis methods (describe and justify the quantitative, qualitative or mixed methods).

- f) **Main findings.** Synthesize, present, interpret and argue the most significant results found.
- g) **Main limitations of the study** (related to the geographical or institutional context or knowledge area where the conclusions or suggestions could be applicable).
- h) **Main applications and impact of the research.** Describe the main benefits of the research and the possible applications of the proposal.
- i) **Conclusions.** Describe the main conclusions generated from the answers to the research questions.

## Topics for the articles:

1. Language learning and teaching processes.
2. Professional competencies development.
3. Teaching methodology based on constructivist principles.
4. Alternative language learning theories.
5. Curriculum design: design of language programs or language courses.
6. Design, selection and adaptation of language teaching materials.
7. Language learning evaluation.
8. Language and culture.
9. Research and professional development.
10. Educational technology in languages.

## Format:

- Title using Arial font, size 14
- Text using Arial font, size 12
- Margins: top 2.5, bottom 2.5, left 2.5, right 2.5.
- Spaces: 1.5
- No indented paragraphs

## Length of the articles:

- 8 to 12 pages containing text (from 3000 to 5000 words approximately)
- 1-2 pages containing references (using the American Psychological Association APA format)

**Languages:** The articles can be written in English or Spanish.

The editorial process includes a rigorous academic review by a strict pair of “blind” reviewers and the use of **Plagius software** to verify that ethical standards are respected and that there is no plagiarism in any of the documents.

**Please upload the articles on the CIEX JOURNAL WEBSITE:** <http://journal.ciex.edu.mx>

**Deadline to send the proposals:** July 31<sup>st</sup>, 2023.

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# LICENCIATURA EN INGLÉS

MAESTRÍA EN LA ENSEÑANZA DEL IDIOMA  
INGLÉS Y LINGÜÍSTICA APLICADA



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A los aspirantes interesados en cursar la **Licenciatura en Letras Inglesas** (Modalidades: Presencial y/o en línea) o la **Maestría en la Enseñanza del Idioma Inglés y Lingüística Aplicada** a participar en el Concurso de Selección para el ingreso al Ciclo Escolar 2023-2024, presentando el examen de admisión que se realizará mediante previa cita hasta el 26 de agosto de 2023, conforme a los siguientes:

### REQUISITOS

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- » Presentar el examen de selección y una evaluación de valores y actitudes en el lugar, día y hora señalados, mediante previa cita.
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## No.16

