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# CIEX JOURN@L

INNOVATION AND PROFESSIONAL DEVELOPMENT

## No. 16



### RESEARCH PAPERS

Students' & Teachers' Voices

### VALUES AND CULTURE

Personal Development and Growth

### CIEX Symposium Summaries

Updating Language Teaching Professionals



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# Online Teaching Strategies to have an Effective and Interactive Language Class

**Sully Carrera, M.A. & Jessica Dimas, B.A.**  
 Centro de idiomas Extranjeros (CIEX). México

The pandemic has brought many changes to society, but it has been more challenging for teachers and students because education needed to adapt its classes to a new modality, "Online Classes". So, teachers had to face the new world that is "technology" to accomplish their objectives in education. That is why the purpose of this workshop is to know some online teaching strategies to have an interactive and practical language class in order for students to get meaningful learning.

**KEYWORDS:**

Strategies, interaction, activities, motivation, meaningful learning.

## SUMMARY

Nowadays, English teaching online has become common in education, as in public and private schools, so teachers had to upload the use of digital tools to teach classes in this new modality. Moreover, they had to look for different activities and strategies with the objective of students getting meaningful learning. Richards and Schmidt (cited in Caicedo, 2015), define teaching activities as "any classroom procedure that requires students to use and practice their available language resources" (p. 9). It means that students need to use all their knowledge that they have acquired during the class, it can help them to practice more and to have a better development of the language, having a fluent use of the language. Teaching activities can include role-plays, group, and individual work, they are focused on accomplishing the use of the target language.

On the other hand, teachers need to apply correct teaching strategies by considering different factors such as age, learning styles, students' interests, and needs. Another essential factor is to know that teaching strategies need to develop the four macro skills (speaking, listening, reading, and writing), teachers need to be able to catch the students' attention and create a good environment, then, strategies need to promote interaction in an online class to use the target language to achieve the class objective and have a meaningful learning in students, if teachers apply the correct teaching strategies, they might be interesting for learners, instead, students need to be motivated in learning the target language. Finally, it is important to carry out attractive, interactive, and effective materials to the class as well as activities to continue learning in an easier way.

## ABOUT THE SPEAKER:

**Sully Carrera, M.A.**

She studied a Bachelor of Arts in English Letters and a Master Degree in Applied Linguistics by CIEX. She is a professor in the BA program and English courses at CIEX. Likewise, she is also a professor in the program for the incorporation of students with disabilities into national postgraduate courses at the UAG. She is an English facilitator in the virtual modality and a teacher in high school number 9 at University of Guerrero, and she has participated in symposiums, conferences, workshops at CIEX and UAGro.

**Jessica Dimas, B.A.**

She holds a Bachelor of Arts in English Letters by Centro de Idiomas Extranjeros "Ignacio Manuel Altamirano". Since 2019, she has been teaching at the same institution, she has attended workshops, forums, and conferences done at the same school, she has presented her thesis research in CIEX in Chilpancingo, Guerrero in 2022. That is why she is very grateful for the trust that the CIEX family has given her to perform as a professional in the area.

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FOREIGN LANGUAGE CENTER  
"IGNACIO MANUEL ALTAMIRANO"  
CALLS TO PUBLISH IN ITS SEVENTEENTH  
ISSUE OF THE CIEX JOURNAL  
(ELECTRONIC AND PRINTED)

"INNOVATION AND PROFESSIONAL DEVELOPMENT"  
(INTERNATIONAL AND REFEREED NOW ALSO IN  
LATINDEX, CONACYT AND GOOGLE SCHOLAR)

This call is addressed to: Professors – Researchers, undergraduate and graduate students from the BA in English Letters and Masters in Language Teaching and Applied Linguistics at CIEX and any researcher and scholar who wish to publish research articles, research essays, or thesis results, all related to the main topic of the Journal: Language, Culture and Teaching. The sections of the Journal are:

- a) Students' & teachers' voices: National and International Research Articles.
- b) Updating Language Teaching Professionals: CIEX Symposiums Proceedings.
- c) Personal Development and Growth: Moral Values and Culture.

**The guidelines to write and present the proposals are described below:**

**1. Title:** in English and in Spanish.

**2. Summary (in English and in Spanish, 100 words), containing the following aspects:**

- a) Introduction:** This section describes the context where the research was carried out, reason why the topic was selected, importance of the study, reason why the research was carried out.
- b) Purpose:** Here the writer states and explains the research objectives, intentions, questions or hypothesis.
- c) Research method:** In this part, the author mentions and justifies the research method that was selected, describes briefly the subjects, the context and the research procedures, as well as the instruments that were used for the data and information collection.
- d) Product:** Here, the writer presents the main findings, the degree to which the research objectives were reached and the answers to the research questions.
- e) Conclusion:** This section suggests the importance of the findings, considering the contribution to the theory, the research area and professional practice and suggest practical uses as well as possible applications for further research.

**3. Body of the article:**

- a) Key words:** Five, in English and in Spanish.
- b) Introduction:** Present the research topic area, studied theme, and the research study, mentioning if it is: descriptive, explanatory, evaluative, correlational, interpretative, ethnographic, etc. Also, emphasize the research problem or topic.
- c) Literature review:** Present the main terms, concepts, and theoretical claims or principles, models, etc. analyzing and discussing the ideas presented by the main authors who have studied the topics related to the research or study presented. The references should not be more than 10 years old.
- d) Research methodology:** Describe the research approach: qualitative, quantitative or mixed.
- e) Describe the research method:** Case study, longitudinal research, transversal research, experimental research, cuasi-experimental research, etc. Describe the **data type** (describe

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and justify the data base, or universe, or sample, etc.) Characterize the **subjects** (describe the participants in the research). **Context** (describe the geographic and the institutional context where the research was carried out). **Instruments** (describe the research instruments used to collect information and data). Data analysis methods (describe and justify the quantitative, qualitative or mixed methods).

- f) **Main findings.** Synthesize, present, interpret and argue the most significant results found.
- g) **Main limitations of the study** (related to the geographical or institutional context or knowledge area where the conclusions or suggestions could be applicable).
- h) **Main applications and impact of the research.** Describe the main benefits of the research and the possible applications of the proposal.
- i) **Conclusions.** Describe the main conclusions generated from the answers to the research questions.

## Topics for the articles:

1. Language learning and teaching processes.
2. Professional competencies development.
3. Teaching methodology based on constructivist principles.
4. Alternative language learning theories.
5. Curriculum design: design of language programs or language courses.
6. Design, selection and adaptation of language teaching materials.
7. Language learning evaluation.
8. Language and culture.
9. Research and professional development.
10. Educational technology in languages.

## Format:

- Title using Arial font, size 14
- Text using Arial font, size 12
- Margins: top 2.5, bottom 2.5, left 2.5, right 2.5.
- Spaces: 1.5
- No indented paragraphs

## Length of the articles:

- 8 to 12 pages containing text (from 3000 to 5000 words approximately)
- 1-2 pages containing references (using the American Psychological Association APA format)

**Languages:** The articles can be written in English or Spanish.

The editorial process includes a rigorous academic review by a strict pair of “blind” reviewers and the use of **Plagius software** to verify that ethical standards are respected and that there is no plagiarism in any of the documents.

**Please upload the articles on the CIEX JOURNAL WEBSITE:** <http://journal.ciex.edu.mx>

**Deadline to send the proposals:** July 31<sup>st</sup>, 2023.

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MAESTRÍA EN LA ENSEÑANZA DEL IDIOMA  
INGLÉS Y LINGÜÍSTICA APLICADA



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